

## **HAPPY HOUR PHILLY BRACKET SWEEPSTAKES TERMS & CONDITIONS**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

### **1. SPONSOR**

The Happy Hour Philly Bracket Sweepstakes ("Sweepstakes") is sponsored by Happy Hour Philly ("Sponsor"). This promotion is in no way sponsored, endorsed, or administered by, or associated with Instagram, NCAA or CBA. By participating, you agree to a complete release of from any claims related to this Sweepstakes.

### **2. ELIGIBILITY**

The Sweepstakes is open only to legal U.S. residents who are at least 21 years old at the time of entry and reside within 25 miles of Lion Sports Bar (1021 Arch Street, Philadelphia, PA 19107). Officers, directors, and agents of Happy Hour Philly, Lion Sports Bar, and their respective affiliates, advertising, and promotion agencies are not eligible to enter or win. One entry per person.

### **3. SWEEPSTAKES PERIOD**

The Sweepstakes begins on March 13, 2025, at 12:00 AM EST and ends on March 20, 2025, at the first game start of the Round of 64 ("Entry Period"). All entries must be received within this period to be eligible.

### **4. HOW TO ENTER**

Participants must complete the following steps to enter:

1. Follow @happyhour.philly and @lionsportsbar on Instagram.
2. Pick up an official entry form from Lion Sports Bar (1021 Arch Street, Philadelphia, PA 19107) between March 13, 2025, and March 20, 2025.
3. Fill out a bracket on the official Happy Hour Philly Bracket Sweepstakes bracket pool between March 13, 2025, and March 20, 2025, before game start of Round of 64.
4. Post a selfie taken at Lion Sports Bar where your face and Lion Sports Bar are clearly recognizable via Instagram Story or Instagram Post and tag @happyhour.philly and @lionsportsbar between March 13, 2025, and March 20, 2025.

Entries that do not comply with these requirements may be disqualified at the Sponsor's sole discretion.

### **5. PRIZE**

The grand prize winner(s) will receive \$100,000 for submitting a perfect bracket predicting all winners of the NCAA Men's Basketball Tournament correctly.

- If more than one participant submits a perfect bracket, the prize will be split evenly among all winning participants.
- If no participant submits a perfect bracket, no prize will be awarded.

## **6. WINNER SELECTION & NOTIFICATION**

Winners will be determined based on the accuracy of their submitted brackets. The potential winner(s) will be notified via email within 7 days after the conclusion of the NCAA Tournament. The potential winner(s) must respond within 48 hours and may be required to sign an affidavit of eligibility and liability/publicity release. Failure to comply will result in disqualification.

## **7. GENERAL CONDITIONS**

- By participating, entrants agree to abide by these official rules and decisions of the Sponsor, which are final and binding.
- Any attempt to tamper with the entry process will result in disqualification.
- Happy Hour Philly and Lion Sports Bar are not responsible for technical failures, human errors, or other factors beyond their control that may affect the Sweepstakes.
- The Sponsor reserves the right to cancel, modify, or suspend the Sweepstakes if fraud, technical failures, or other issues impact the integrity of the promotion.
- Participants agree to receive advertising communication from Sponsor

## **8. FORCE MAJEURE**

In the event that the Sweepstakes is unable to run as planned due to causes beyond the control of the Sponsor, including but not limited to natural disasters, acts of war, government action, pandemics, or other force majeure events, the Sponsor reserves the right to modify, suspend, or cancel the Sweepstakes.

## **9. LIMITATION OF LIABILITY**

By entering, participants agree to release and hold harmless Happy Hour Philly, Lion Sports Bar, Instagram, CBS, NCAA, Three Olives Vodka and their respective affiliates, officers, employees, and agents from any claims, damages, or liabilities arising out of participation in the Sweepstakes or acceptance of any prize.

## **10. GOVERNING LAW**

The Sweepstakes is governed by the laws of the State of Pennsylvania, without regard to conflicts of law principles. Any legal disputes will be resolved in the appropriate courts of Pennsylvania.

By entering, you acknowledge that you have read, understood, and agreed to these terms and conditions.